

CAPISTRANO UNIFIED EDUCATION ASSOCIATION

Ad Specifications

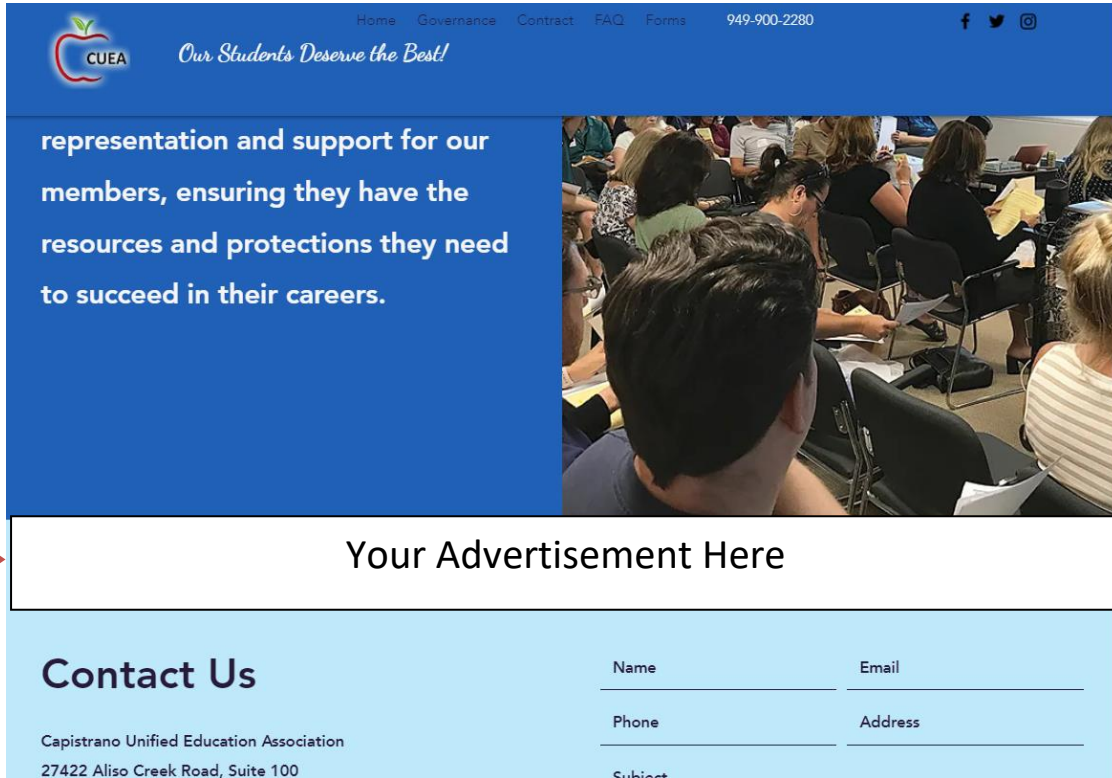
Homepage (If Available)

Full Banner Ad

Website URL: <http://www.cuea.org>

Location: Just above the "Contact Us" Section

Size: Width – 1200 px; Height – 150px;



Option #2: "CUEA Update" – weekly newsletter to membership

Column Ad

CUEA Update Emailer: Included.

Location: At some point on the lower half of the update email as a full width banner ad.

Size: Width – 600 px; Height 100 px;

November 17, 2023

CUEA Update

 Follow @cueaeducators on Instagram
Check out our Facebook page
#WEARECUEA

Visit our Website

the President's Message

'Tis the season to be thankful. What are you most thankful for? At this point you are probably thankful for the week off of school... I get it. While I try to reflect on this every day sometimes it's hard to find the time and other times it's because it's hard to find something to actually be thankful for. In writing this message and reflecting on my own personal experience, I can tell you that I am thankful for the trust you put in me as President. This is never taken lightly or for granted. I take great pride in the work we do as an association, and the work we do on behalf of students. You are the reason students come to school every day. You

...and quality public education for all children. Implementing this strategic plan is a shared responsibility that involves people at all levels of CTA, especially you. The Budget Committee seeks your input to help provide guidance as we make a recommendation to the CTA Board on spending priorities.

As a side note, it would be appreciated if in the comments you included to increase funding to ABC (Association for Better Citizenship) as they ran out of money in 2022. CTA/ABC has been instrumental in providing CUEA support with our own local school board elections, and this money will come in handy as we head into the 2024 election season. In 2022, CUEA received over \$60,000 in financial aid!

Budget Survey: [CLICK HERE FOR THE BUDGET SURVEY](#)

Budget Forum Form: [CLICK HERE FOR THE BUDGET FORUM](#)

 **50% off Tuition For a 3-credit Online Grad Course, Only \$189! Use Code 50edtech2023**
Fully Accredited for Column Advancement [Find out more](#)

Ed Technology Specialists Website
CUEA Advertising Disclaimer

ORANGE SERVICE CENTER COUNCIL

Additional Notes: All vendor advertising will have a CUEA disclaimer near your graphic stating that the product or service being advertised is not necessarily endorsed by CUEA and that CUEA advertising income will directly support the CUEA student scholarship program. While every effort will be made to work with vendors to create appropriate graphics, CUEA will reserve the right to refuse any advertising that is inappropriate to the public education environment. If discovery of this type of advertising is made after publishing, the advertising will be removed from the website, and the advertising charges will be prorated appropriately. CUEA does not guarantee the performance of any advertising placed on its website or newsletter. CUEA will guarantee that your ad will receive significant exposure to our members based on historical tracking of website and newsletter activity. Your advertising account will be billed monthly for the prior month's activity.

All advertising concerns and interest should be addressed to;

Norm Heidner (CUEA Webmaster)

HCS Design

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949-291-2978